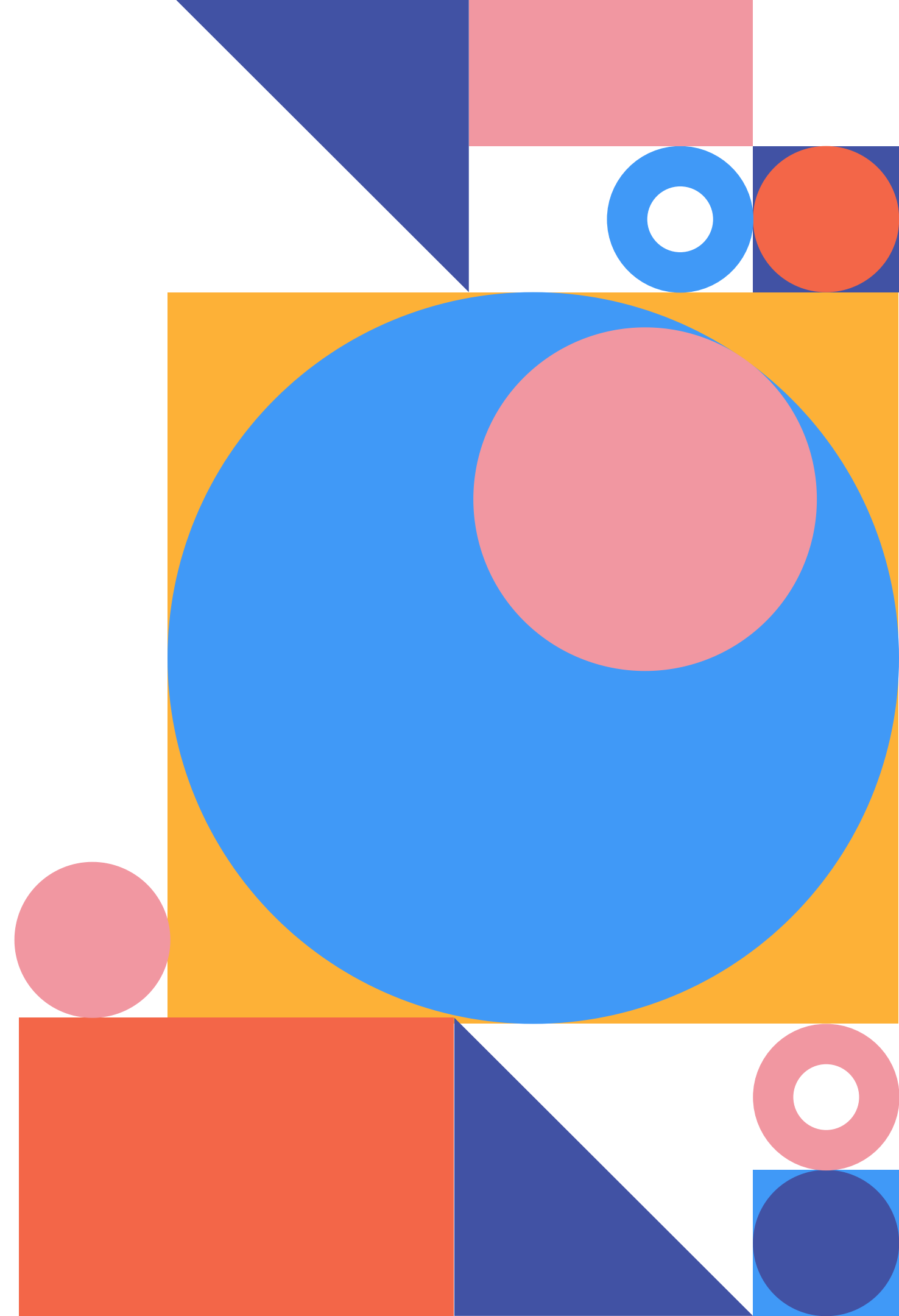
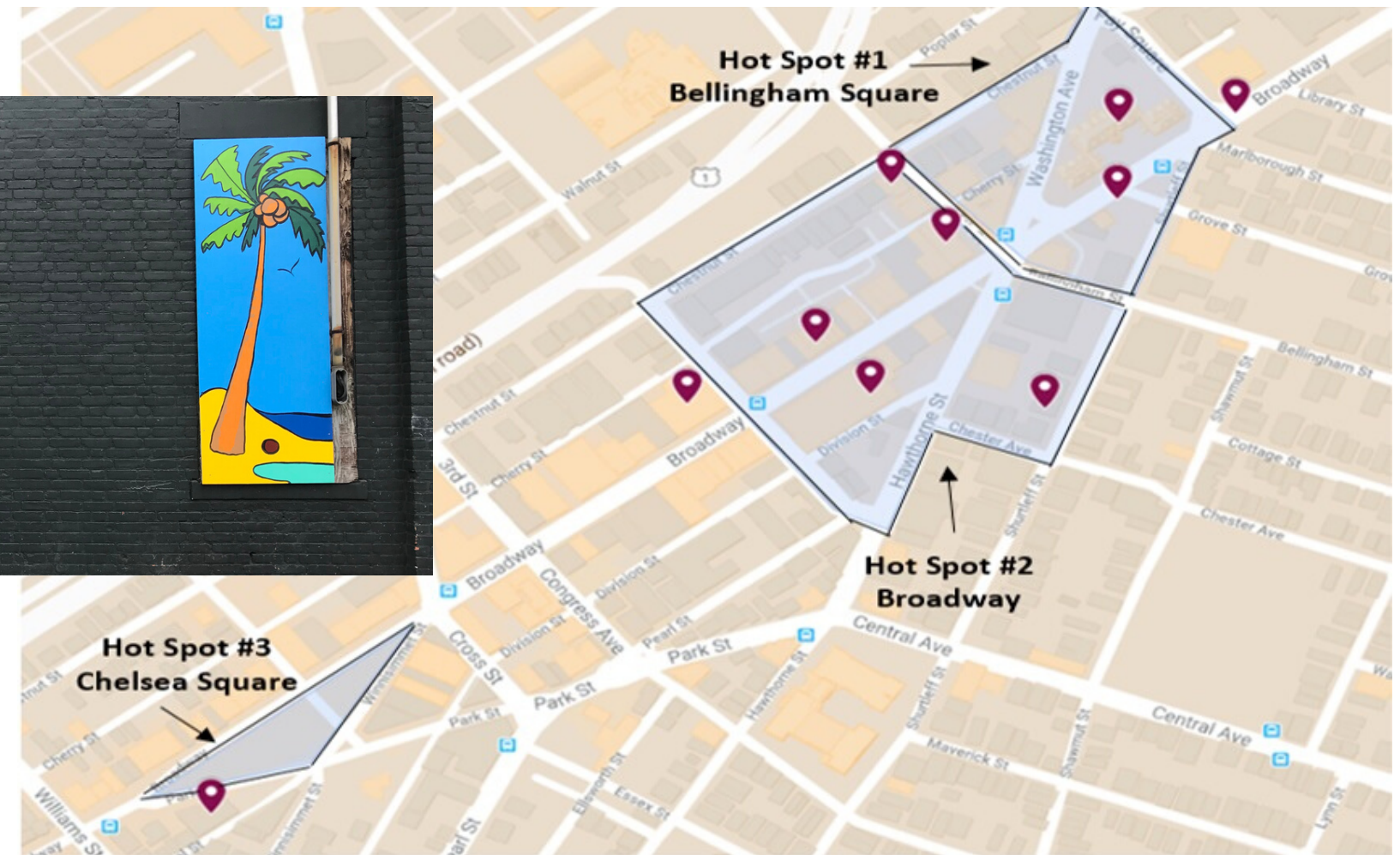

Public Art in Chelsea

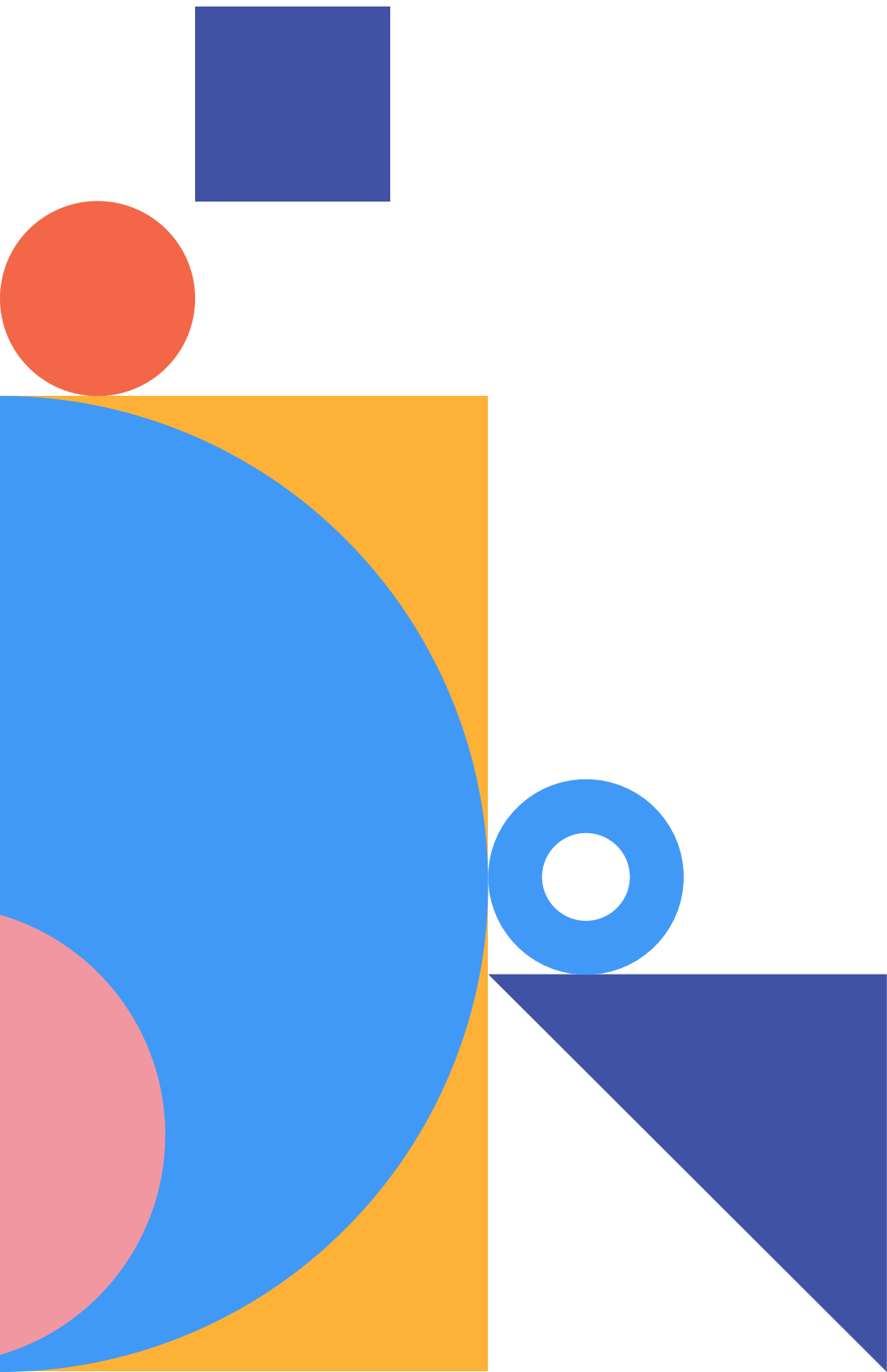
Tuesday, June 16, 2020



Chelsea Prospers

History-General overview





Project Goals

Improve Quality of Life

Build Connections with Local Artists

Support Local Businesses

Art for Positive Change



Guiding Values

City Pride

Celebrating History

Children Focused / Family Oriented

Friendly

Kindness and Compassion

Equity and Social Justice/Inclusive* Diversity

Creative Expression / Visual Impact

Arts and culture is an essential element of what makes places and communities of people healthy, connected, and vibrant.



Five Projects

COPIA Y PEGA



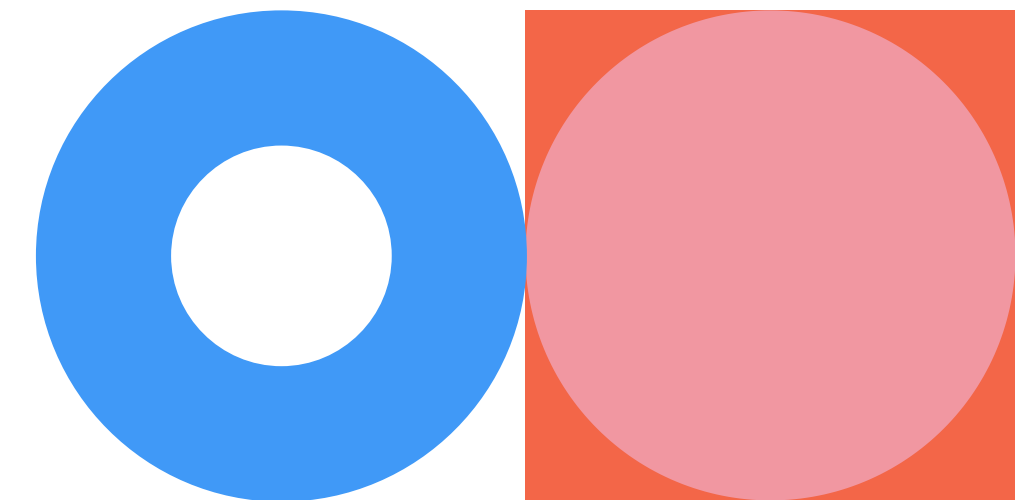
CROSSWALKS

PAINTED MURALS



NUESTRA MESA

CHALK ART





Mimi Graney

City of Chelsea/Chelsea Prospers

Chelsea Cultural Council

Local Champions & Partners

+

YOU!!

Claudia Paraschiv

Artistic Lead and Project Manager

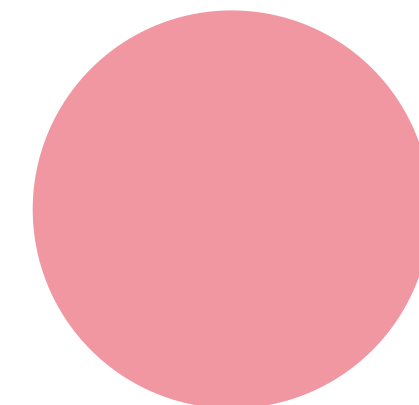
#ChalkArtSaturdays and Nuestra Mesa

Amanda Hill and Carolyn Lewenberg

Artistic Leads and Project Managers

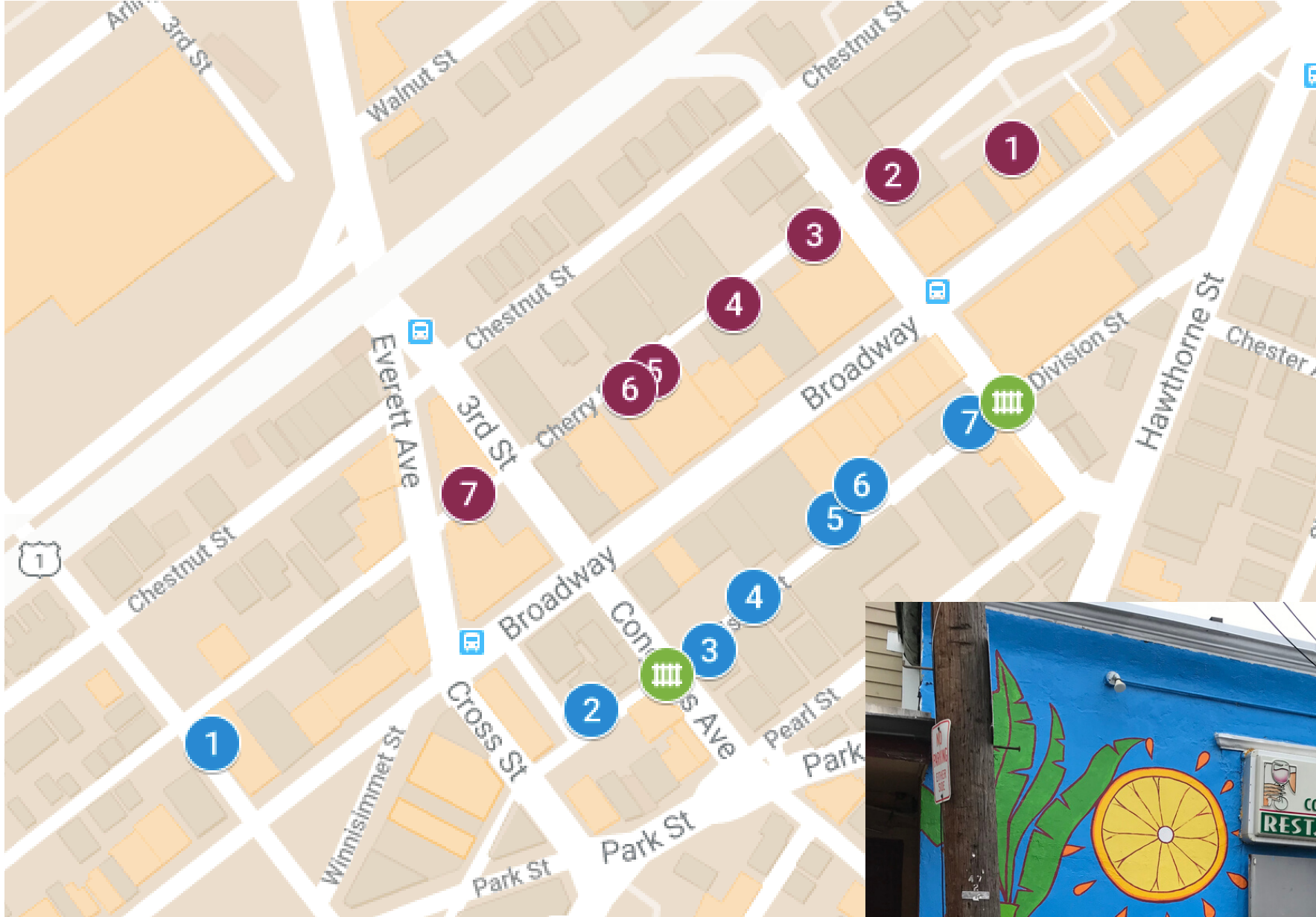
Division Street and Cherry Street Murals

Project Team



Division & Cherry Street Initiative

- Copia y Pega on Division Street
- Painted Murals on Cherry Street
- Creative Crosswalks on Division Street





Copia y Pega-Cherry Street

Project Description

Artists and community members are welcome to propose designs or contribute content to larger community murals. Stipends available.

If desired, interested artists can attend online workshops and one-on-one technical support sessions to help advance their artmaking skills and develop their wheatpaste designs...

Contact:

Amanda Hill, amandabradleyhill@gmail.com
Carolyn Lewenberg, carolyn.lewenberg@gmail.com



Painted Murals-Division Street Project Description

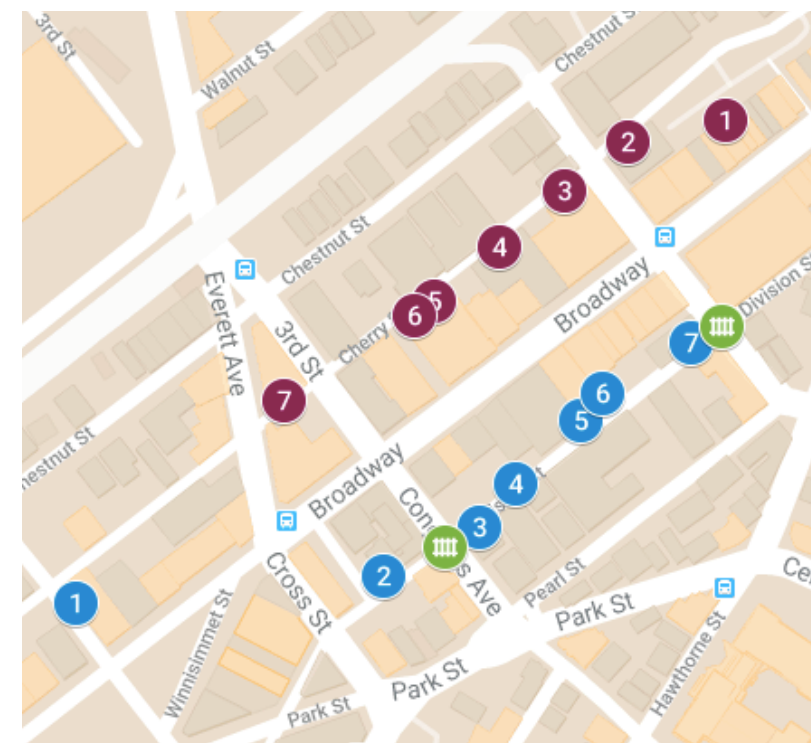
Building off of the murals painted this past summer, Division Street will continue its transformation with additional painted murals. Stipend available.

If desired, interested artists can attend online workshops and one-on-one technical support sessions to help advance their artmaking skills and develop their mural designs.

Contact:

Amanda Hill, amandabradleyhill@gmail.com

Carolyn Lewenberg, carolyn.lewenberg@gmail.com



Wall Locations

Wall locations will be focused on the block between Fourth Street and Congress Street.

Wheatpaste locations will be focused on Cherry Street.

Contact:

Amanda Hill, amandabradleyhill@gmail.com
Carolyn Lewenberg, carolyn.lewenberg@gmail.com

Workshop Calendar

(Wheatpaste & Painted Murals)

Session A: Inspiring Examples & Design Basics

Tuesday, 6/30 at 7pm

Session B: Mural Sites and Logistics

Tuesday, 7/7 at 7pm

Session C: Information on Installation

Tuesday, 8/4 at 7pm

Open Hours/by Appointment:

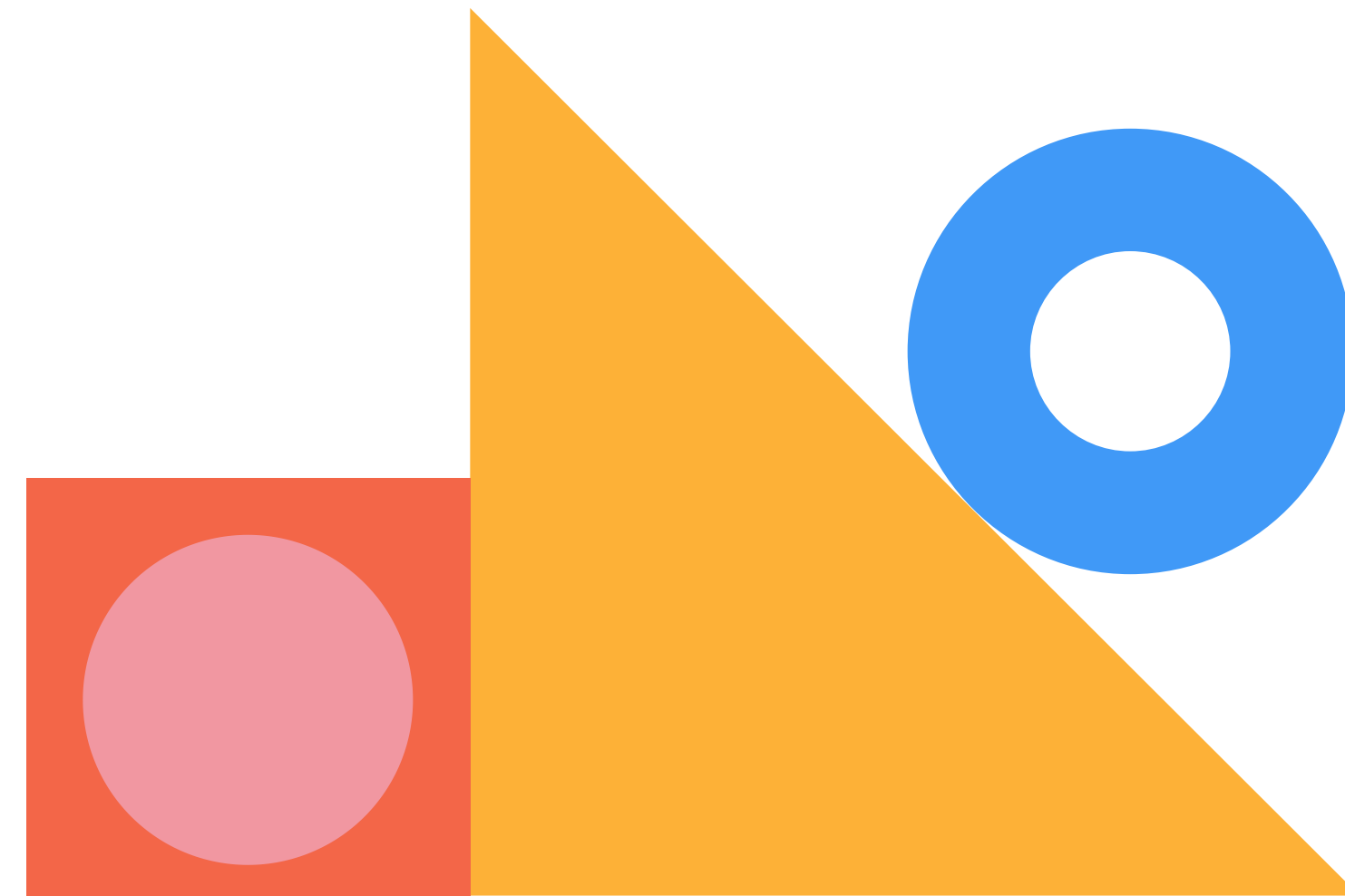
Mondays at 10am-noon

Tuesdays at 7-9pm

Saturday at Noon-2pm

(Starting week of June 29, “open hours” will run weekly until the design deadline—7/24/20.)

Dates currently subject to change.
Check facebook for updated information.



Nuestra Mesa

Project Description



Nine murals on nine tables will illustrate “nine days of mourning” familiar to many cultures—as a way to slow down and reflect on this moment in time.

We are specifically inspired by Dominican tradition where “these nine days consist of 3 days of grieving (crying and reminiscing), 3 days of silence (thinking and reverence) and 3 days for release (accepting and separating).”

Nine artists will create individual works as we all process the experiences of our lives individually, and they will follow a collective color palette as we all also process the experiences of our lives collectively.

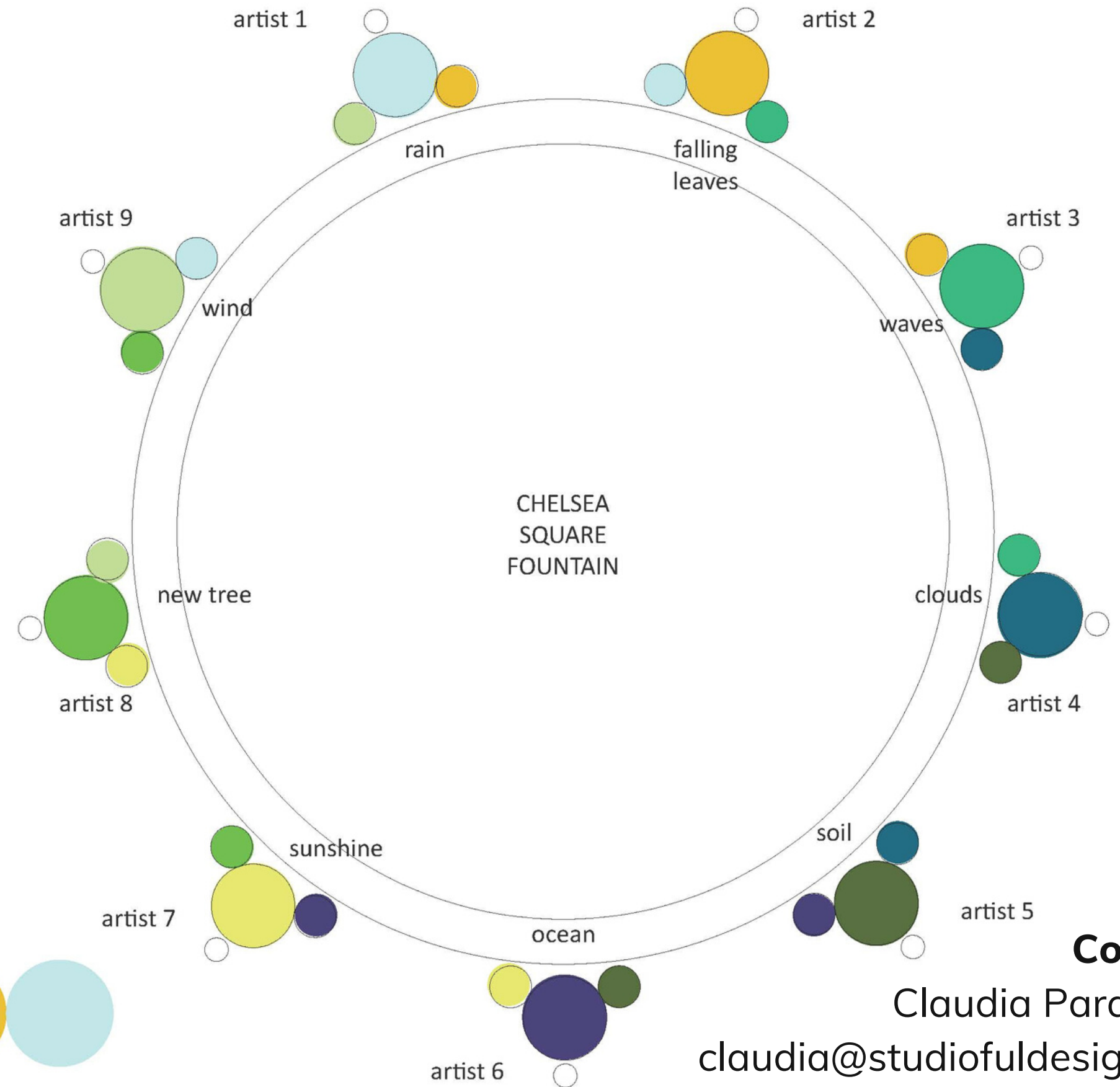


Chelsea Square
Fountain

Contact:
Claudia Paraschiv
claudia@studiofuldesign.com

Nuestra Mesa

Color Palette & Location



Contact:
Claudia Paraschiv
claudia@studiofuldesign.com

Nuestra Mesa

Process & Symbols

| Process | Symbols | | |
|---------------------------------------|----------|------------------|-------|
| grieving (crying and reminiscing) | rain | falling leaves | waves |
| silence (thinking and reverence) | clouds | soil | ocean |
| release (accepting and separating) | sunshine | new tree sapling | wind |

Artists are encouraged to interpret the symbol they are to paint through the lens of the corresponding process (i.e. silence) and utilize the given colors as the primary color-expression. (Note: these colors will be provided for both table top and seats)

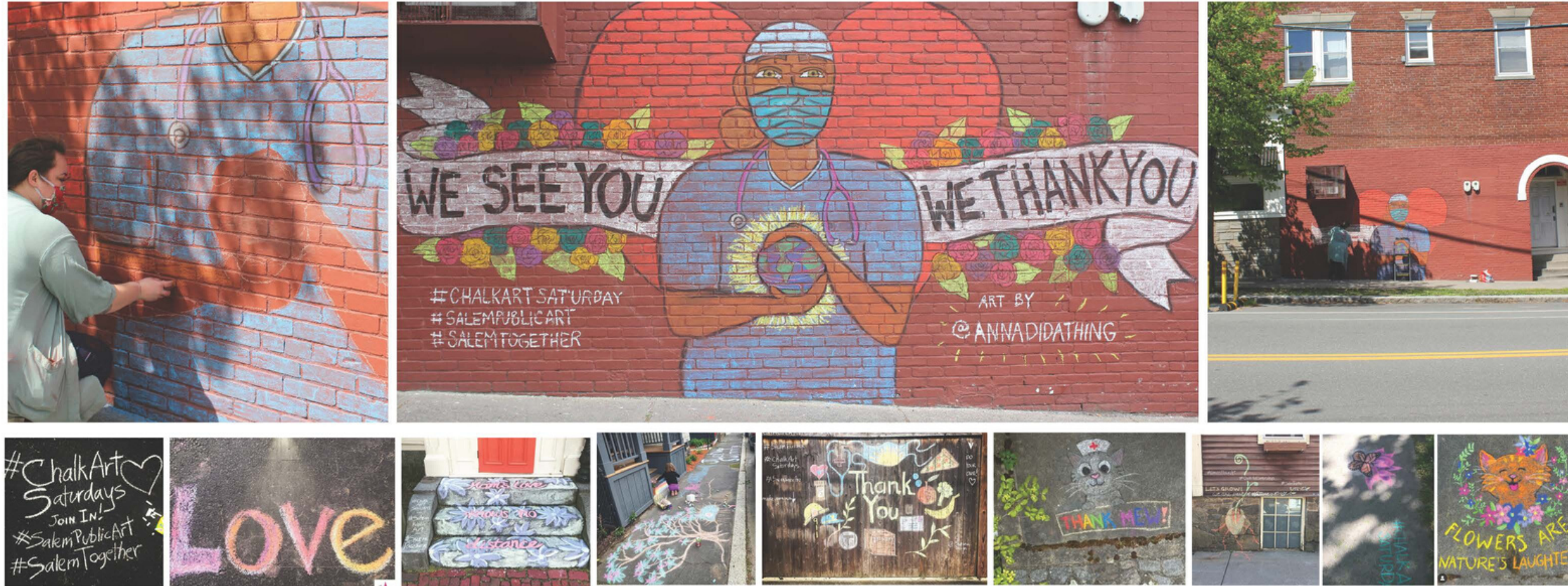


Contact:

Claudia Paraschiv
claudia@studiofuldesign.com

#ChalkArt Saturdays

Project Description



Make your mark in chalk! Join us for Chalk Art Saturdays! Community members across the city of Chelsea are invited to make chalk art in public spaces safely near their home.

To provide inspiration and a showpiece, a local artist will make a Chalk Art Mural. Find the artist Chalk Art Murals online or on a daily walk.

Contact:
Claudia Paraschiv
claudia@studiofuldesign.com

#ChalkArt Saturdays

Art Prompt Calendar

A calendar of prompts will provide a different theme each weekend. We can come together on Saturdays, while safely making art.



Contact:

Claudia Paraschiv
claudia@studiofuldesign.com



Creative Crosswalks Project Description

Four Division Street crosswalks will be redesigned this summer. Community input is desired. Look out for virtual polls!

Help us paint! Install is scheduled for late summer and early fall.

Contact:

Amanda Hill, amandabradleyhill@gmail.com

Are You An Interested Artist or Volunteer?

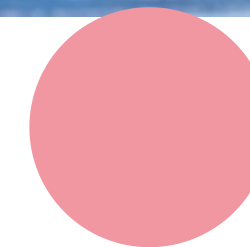
Step One: Fill out this simple form to receive more information and to be eligible to submit a proposal/design:

<https://bit.ly/2MMUL5z>

Step Two: We will follow up with next steps on consideration.

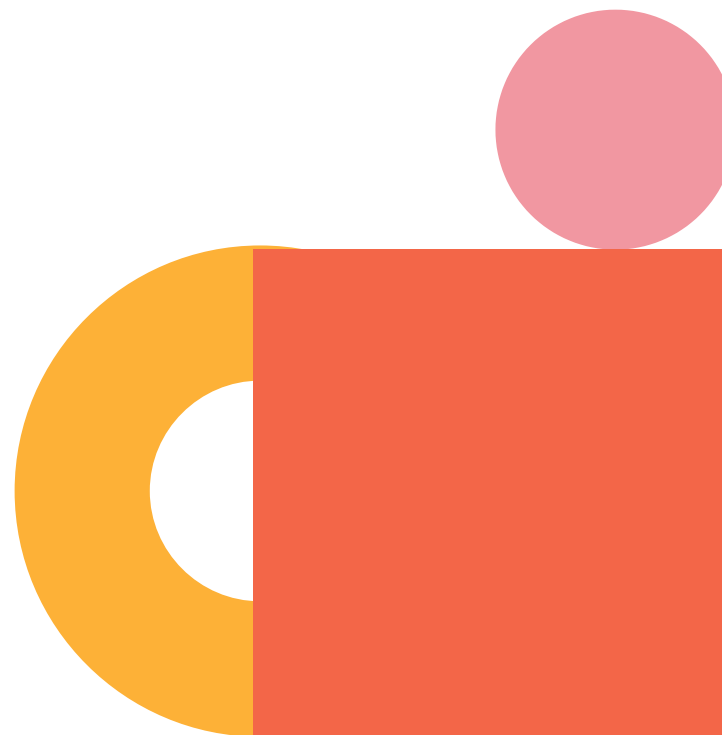
For regular updates, check facebook and instagram:

@chelseaprospers



Other Public Art Happening THIS Summer

- Chelsea Cultural Council Projects
- Luther Place
- Apollinaire





Mimi Graney, mgraney@chelseama.gov

City of Chelsea/Chelsea Prospers

Claudia Paraschiv, claudia@studiofuldesign.com

Artistic Lead and Project Manager

#ChalkArtSaturdays and Nuestra Mesa

Amanda Hill, amandabradleyhill@gmail.com

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Artistic Leads and Project Managers

Division Street and Cherry Street Murals

Thank You!

Questions?

